

FUNDRAISING SAMPLE LETTER

www.blindkids.org/walk

Letter of Support Template

Dear Friend,

On May 12, I will walk to support the incredible children served through Blind Children's Learning Center. I need your help giving children with visual impairments and other disabilities the ability to reach their limitless potentials.

I will be walking with Team [Insert Team Name] as we strive to raise [Team Goal] for Blind Children's Learning Center. Your tax-deductible gift responds to the comprehensive effect that visual impairments have on healthy development and academic success. These children want to succeed—and with your help—they can.

It's so easy to donate or join our team at <u>donate.blindkids.org/walk</u>. Simple click Donate and search my name to help me reach my personal fundraising goal. If you prefer, you can mail your gift to Blind Children's Learning Center's address listed below. Just make sure to include the word "Walk" and my name in the Memo section. (*if emailing, simply link to your team page*)

Blind Children's Learning Center 18542-B Vanderlip Ave Santa Ana, CA 92705

[Insert Honor Teammate Bio and Photo Send Upon Registration]

I appreciate anything you can give to support this worthwhile cause. Consider making a simple \$30 gift to help me reach my personal fundraising goal of [Insert Personal Fundraising Goal]. Or \$80 for the 80% of early learning that is typically driven by vision. Or \$200 for the 200 children with visual impairments moving closer to independence thanks to your generosity.

Sincerely,

[Insert Name]