

Blind Children's Learning Center

**15th ANNUAL
DESTINATION
INDEPENDENCE
5K WALK**



SATURDAY May 4th, 2019

Sponsorship Package



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Destination Independence 5K Walk – Success starts one step at a time.

Blind Children’s Learning Center is excited to celebrate our 15th Annual Destination Independence 5K Walk. We are striving to surpass last year’s record fundraising effort by recruiting 550 walkers and raising \$175,000 on May 4, 2019.

The Destination Independence Walk brings walkers, corporate partners, community leaders and volunteers to Blind Children’s Learning Center campus to support critical programs and celebrate the achievements of our children and families.



Top Fundraisers and Team Captains lead the 2018 Walk procession.

We are reaching out to request your partnership in making this banner year event a success. As partners, we will provide adaptive education, assistive technology and therapeutic services to hundreds of children throughout Orange County.

Please take the next step with us by becoming a sponsor. As a sponsor, you will ensure every child who is blind or visually impaired is given the opportunity to become a strong, independent adult.

Please take a moment to review the enclosed information and complete the Sponsorship Pledge Sheet.

Thank you for walking with us to help kids reach their independence.

Sincerely,

Jaimie Haver
Walk Founder
Board Member

Debi Callahan
Co-Chair
Board Member

Brenda LemMon
Co-Chair
Local Business Owner

15th Annual Destination Independence 5K Walk

Sponsorship Opportunities

All sponsors receive:

- Logo placement on official Walk t-shirt
- Special recognition on Center website, social media, digital communication, video promotions, and throughout event
- Opportunity to provide promotional items for goodie bags

Presenting

\$10,000

Fair Market Value: \$1,500
Based on \$50 per used registration

Gold

\$5,000

Fair Market Value: \$750
Based on \$50 per used registration

Silver

\$2,500

Fair Market Value: \$400
Based on \$50 per used registration

Anniversary Sponsor

\$1,500

Fair Market Value: \$250
Based on \$50 per used registration

- Speaking opportunity at Opening Ceremony
- 30 registrations (lunch provided)
- 6 double-sided Walk signs featuring your business
- Prominent logo placement on Walk collateral, promotional content, banners throughout community, and official Walk t-shirt

- 15 registrations (lunch provided)
- 4 double-sided signs along walk route featuring your business

- 8 registrations (lunch provided)
- 3 double-sided signs along walk route featuring your business

- 5 registrations (lunch provided)
- 2 double-sided signs along walk route featuring your business



Deadline to Appear on T-Shirt and Banners: April 1, 2019

For more information, please contact:
Kevin Fuhrmann, Development Manager
(714) 573-8888 ext 4122 kevin.fuhrmann@blindkids.org

15th Annual Destination Independence 5K Walk

Sponsorship Pledge Sheet

Event Description:

Destination Independence 5K Walk is a non-competitive walk for individuals, families, and corporate sponsors wishing to provide essential services to children who are blind or visually impaired. **This is the Walk’s 15th Anniversary, and we will be celebrating!** Over 600 walkers will celebrate this achievement at a post-Walk party featuring food trucks, games and attractions, and music. With your help, this year’s Walk will be our biggest and most visible ever!

Event Date/Time:

Saturday, May 4, 2019
9am – 12pm
(check-in begins 7:30am)

Event Location:

Blind Children’s Learning Center
18542-B Vanderlip Ave
Santa Ana, CA 92705

Please select your sponsorship level:

- Presenting (\$10,000)
- Gold (\$5,000)
- Silver (\$2,500)
- 15th Anniversary (\$1,500)
- Rock Wall (\$1,200)
- Petting Zoo & Pony Ride (\$600, 2 available)
- Lunch (\$1,500)
- Medals (\$900)

Please indicate **exactly** how your company name should appear on all recognition.

Company Name _____
Contact Name/Title _____
Address _____
City/State/Zip Code _____
Phone _____ Email _____

Payment Information (select all that apply)

- I have included a check for my sponsorship.
- Please charge the credit card below for my sponsorship.

Credit Card Type American Express Discover MasterCard Visa
Credit Card Number _____
Name on Card _____
Exp Date _____ CVV _____